

# fashion calendar

OCTOBER 22

# 1984

## JANUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

## FEBRUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 |    |    |    |

## MARCH

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  |    |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

## APRIL

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 |    |    |    |    |    |

## MAY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  |    |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |    |    |

## JUNE

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  |    |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

## JULY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

## AUGUST

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  |    |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## SEPTEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 |    |    |    |    |    |    |

## OCTOBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

## NOVEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  |    |    |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 |    |

## DECEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |



# 1985

|  |  |   |   |
|--|--|---|---|
| <b>JANUARY</b><br>S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | <b>FEBRUARY</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28         | <b>MARCH</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30<br>31 | <b>APRIL</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30       |
| <b>MAY</b><br>S M T W T F S<br>1 2 3 4<br>5 6 7 8 9 10 11<br>12 13 14 15 16 17 18<br>19 20 21 22 23 24 25<br>26 27 28 29 30 31     | <b>JUNE</b><br>S M T W T F S<br>1<br>2 3 4 5 6 7 8<br>9 10 11 12 13 14 15<br>16 17 18 19 20 21 22<br>23 24 25 26 27 28 29<br>30    | <b>JULY</b><br>S M T W T F S<br>1 2 3 4 5 6<br>7 8 9 10 11 12 13<br>14 15 16 17 18 19 20<br>21 22 23 24 25 26 27<br>28 29 30 31     | <b>AUGUST</b><br>S M T W T F S<br>1 2 3<br>4 5 6 7 8 9 10<br>11 12 13 14 15 16 17<br>18 19 20 21 22 23 24<br>25 26 27 28 29 30 31   |
| <b>SEPTEMBER</b><br>S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30  | <b>OCTOBER</b><br>S M T W T F S<br>1 2 3 4 5<br>6 7 8 9 10 11 12<br>13 14 15 16 17 18 19<br>20 21 22 23 24 25 26<br>27 28 29 30 31 | <b>NOVEMBER</b><br>S M T W T F S<br>1 2<br>3 4 5 6 7 8 9<br>10 11 12 13 14 15 16<br>17 18 19 20 21 22 23<br>24 25 26 27 28 29 30    | <b>DECEMBER</b><br>S M T W T F S<br>1 2 3 4 5 6 7<br>8 9 10 11 12 13 14<br>15 16 17 18 19 20 21<br>22 23 24 25 26 27 28<br>29 30 31 |

OCTOBER 33

XX



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, OCTOBER 15 & OCTOBER 22, 1984

| DATE      | WHAT'S GOING ON                          | GIVEN BY          | WHERE                   |
|-----------|--|-------------------|-------------------------|
| ✓ Oct. 15 | PETER ASHLEY; PETER ASHLEY UNLIMITED.... | 1411 Broadway.... | 3rd fl.....398-9070     |
| ✓ Oct. 15 | OLEG CASSINI MILANO/NEW YORK.....        | 1410 Broadway.... | Suite 501.....819-1150  |
| ✓ Oct. 15 | CHINOISE/BANCO BY MATTHEW LOMBARDI.....  | 525 Seventh.....  | 3rd fl.....944-6450     |
| ✓ Oct. 15 | ESCADA BY MARGARETHA LEY.....            | 1466 Broadway.... | 10th fl.....869-8424    |
| ✓ Oct. 15 | HENRY GRETHEL.....                       | 485 Seventh.....  | 11th fl.....563-7900    |
| ✓ Oct. 15 | CATHY HARDWICK.....                      | 1411 Broadway.... | 4th fl.....221-4502     |
| ✓ Oct. 15 | JEAN INGRAM KNITS.....                   | 214 W 39th.....   | 12th fl.....354-1700    |
| ✓ Oct. 15 | KARENINA'S BY GEORGINA ORTIZ.....        | 512 Seventh.....  | 24th fl.....594-0036    |
| ✓ Oct. 15 | LYNN NOVAK.....                          | 1466 Broadway.... | Suite 1611.....730-9696 |
| ✓ Oct. 15 | TOHBLA SPORTS; & TOKYO-BLOUSE USA.....   | 202 W 40th.....   | 8th fl.....719-9625     |
| ✓ Oct. 15 | ELLEN TRACY.....                         | 575 Seventh.....  | 10th fl.....944-6999    |
| ✓ Oct. 15 | L'ZINGER INTERNATIONAL.....              | 575 Seventh.....  | 18th fl.....382-3303    |

\*Oct. 15- SPRING/SUMMER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE; & FRENCH RTW  
 Oct. 25 FEDERATION IN PARIS. Contact: Denise DuBois, Chambre Syndicale du Pret-a-Porter, 100  
 Faubourg St. Honore 75008 Paris, tel. 266-64-44.

DESIGNER CONTACT ADDRESS & TELEPHONE

Monday, October 15

10:00 A.M. INITIAL

11:00 A.M. MIC MAC.....68, bd Bourdon, 92201 Neuilly-s/Seine (747-2830)

3:00 P.M. CHRISTIAN DE BONO

7:00 P.M. DORLHAC

Tues., October 16

10:30 A.M. CLAUDE BARTHELEMY

11:30 A.M. FREDERIC LUCAS

2:30 P.M. LOUISE BECKER

3:30 P.M. JACQUELINE COG

4:30 P.M. MAKNORITH

5:30 P.M. DOBY BRODA

6:30 P.M. MARIE BELTRAMI

7:15 P.M. ADELINE ANDRE

Wed., October 17

11:00 A.M. JOUSSE.....la Seguiniere, 49303 Cholet (49-624499)

2:30 P.M. KIMIJIMA.....81, av. Victor-Hugo, 75116 Paris, 011-331-500-1565

3:15 P.M. YURI TORII

4:00 P.M. JUNKO SHIMADA.....29, r. de Miromesnil, 75008 Paris, 011-331-258-2727

Thurs., October 18

9:15 A.M. ODILE LANCON

10:30 A.M. COMME DES GARCONS

11:30 A.M. JUNKO KOSHINO

12:30 P.M. ROBERT NELISSEN

(continued on following page)

COPYRIGHT 1984, FASHION CALENDAR



PARIS PRET-A-PORTER SHOWINGS (continued from page 1)

1:00 P.M. DAN BERANGER.....75, r. de Courcelles, 75008 Paris, 011-331-763-7169  
 2:30 P.M. YOHJI YAMAMOTO.....42, bd de Sebastopol, 75003 Paris, 011-331-272-5670  
 3:30 P.M. CHRISTOPHE LEBOURG  
 4:30 P.M. THIERRY MUGLER..... 22, r. d'Hauteville, 75010 Paris, 011-331-225-0449  
 6:00 P.M. JEAN-REMY DAUMAS.....20, r. Royale, 75008 Paris, 011-331-260-7342  
 7:00 P.M. MICHEL KLEIN.....89, r. de Lille, 75007 Paris, 011-331-705-4247

Friday, October 19

9:00 A.M. BERNARD PERRIS.....21, av. de l'Opera, 75001 Paris, 011-331-261-5245  
 10:15 A.M. JEAN-LOUIS SCHERRER...51, av. Montaigne, 75008 Paris, 011-331-359-5539  
 11:15 A.M. CHLOE.....71, av. Franklin-D-Roosevelt. 75008 Paris, 011-331-359-1563  
 12:15 P.M. POPY MORENI  
 1:30 P.M. IROKO KOSHINO  
 3:00 P.M. ANNE MARIE BERETTA....24, r. St.-Sulpice, 75006 Paris, 011-331-745-3201  
 4:30 P.M. DICK BRANDSMA  
 5:30 P.M. KANSAI YAMAMOTO.....183, r. Fg St.-Denis, 75010 Paris, 011-331-246-1298  
 7:00 P.M. JEAN-PAUL GAULTIER....2, r. Agrippa d'Aubigne, 75004 Paris, 011-331-274-4611

Sat., October 20

9:00 A.M. KARL LAGERFELD.....144, av. des Champs-Elysees. 75009 Paris, 011-311-359-5750  
 10:30 A.M. ELISABETH de SENNEVILLE, 3, r. de Turbigo, 75002 Paris, 011-331-236-6303  
 12:00 Noon CLAUDE MONTANA.....131, r. St.-Denis, 75002 Paris, 011-331-296-5033  
 3:00 P.M. ISSEY MIYAKE.....116, r. du Bac, 75007 Paris, 011-331-222-0245  
 4:30 P.M. CHANTAL THOMASS.....11, r. Madame, 75006 Paris, 011-331-544-5713  
 6:30 P.M. DOROTHEE BIS.....17, r. de Sevres, 75006 Paris, 011-331-222-0290  
 7:30 P.M. LOUIS FERAUD.....88, fg. St.-Honore, 75008 Paris, 011-331-266-4460 (NY 840-8220)  
 8:30 P.M. STEPHANIE PLASSIER

Sunday, October 21

10:00 A.M. ANGELO TARLAZZI.....3, r. du Louvre, 75001 Paris, 011-331-260-2570  
 11:00 A.M. DIETMAR STERLING  
 12:30 P.M. JEAN-CHARLES DE CASTLEBAJAC...188, r. de Rivoli, 75001 Paris, 011-331-296-3065  
 3:00 P.M. NINO CERRUTI.....27, r. Royale, 75008 Paris, 011-331-265-6872  
 4:00 P.M. ENRICO COVERI  
 5:00 P.M. LANVIN.....22, r. du Faubourg St.-Honore, 75008 Paris, 011 -331-265-2721  
 6:30 P.M. SONIA RYKIEL.....6, r. de Grenelle, 75006 Paris, 011-331-222-4322

Monday, October 22

9:00 A.M. GIVENCHY.....3, av. George V, 75008 Paris, 011-331-723-8136  
 10:30 A.M. CHANEL.....18, r. Bayard, 75008 Paris, 011-331-225-8540  
 12:00 Noon HECHTER (Salle Wagram)4, ter, av. Hoche, 75008 Paris, 011-331-763-1140  
 2:00 P.M. NINA RICCI.....39, av. Montaigne, 75008 Paris, 011-331-256-8811  
 3:00 P.M. CHRISTIAN DIOR.....30, av. Montaigne, 75008 Paris, 011-331-256-7444  
 4:15 P.M. EMANUELLE KHANH  
 5:30 P.M. VALENTINO.....17-19, av. Montaigne, 75008 Paris, 011-331-723-6461  
 6:30 P.M. MARC AUDIBET

Tues., October 23

9:00 A.M. GUY LAROCHE.....29, av. Montaigne, 75008 Paris, 011-331-359-9910  
 10:30 A.M. MARITHE ET FRANCOIS GIRBAUD...14, r. Colonne du Trone, 75012 Paris, 011-331-345-6677  
 12:00 Noon EMANUEL UNGARO.....2, av. Montaigne, 75008 Paris, 011-331-723-6194  
 3:30 P.M. JEAN MARC SINAN  
 5:00 P.M. JACQUELINE DE RIBES

Wed., October 24

9:00 A.M. HANAE MORI.....17/19, av. Montaigne, 75008 Paris, 011-331-723-5203  
 9:45 A.M. SCAPA.....71, r. des St. Peres, 75006 Paris, 011-331-548-9944  
 11:00 A.M. YVES SAINT LAURENT....5, av. Marceau, 75116 Paris, 011-331-723-7271  
 1:00 P.M. PAUL LOUIS ORRIER  
 2:30 P.M. CHRISTIAN AUJARD.....4, r. Euler, 75008 Paris, 011-331-723-0025  
 3:30 P.M. RODIER  
 4:30 P.M. LISON BONFILS  
 6:30 P.M. KENZO

Thurs., October 25

10:00 A.M. MARTINE DOUVIER.....52, r. Montmartre, 75002 Paris, 011-331-236-3280  
 12:00 Noon CAROLL  
 2:30 P.M. ANASTASI/ETNO

DURING SHOW WEEK, By appt., in showrooms: BALMAIN, CARVEN, COURREGES, JEAN-CLAUDE DE LUCA, JEAN PATOU, PIERRE CARDIN, SCHIAPARELLI, TORRENCE, PHILIPPE VENET



| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                                  | <u>WHERE</u>  |
|-------------------------------------|--|--|---|
| ✓ Tuesday<br>Oct. 16<br>9-11 A.M.   | PRESS BREAKFAST:<br>BEAUTY SEMINAR<br>"Energy". By invitation. Contact: Madeline De Vries, Ltd., 753-6688.   | ORLANE   | PARKER MERIDIEN - 118 W 57TH<br>NORTH PENTHOUSE       |
| Oct. 16                             | 10 & 2:30, VANITY FAIR (Resident Buyers & Press), by inv., 640 Fifth Ave., 582-6767.   |  |   |
| ✓ Tuesday<br>Oct. 16<br>6:00 P.M.   | SHOWING OF SPRING/<br>SUMMER BRIDAL COLLECTION<br>Show followed by sushi & cocktail party. By inv. Buyers: Yuko; Press: Joyce, 719-3180  | YUMI KATSURA<br>(209 W 40TH, 3RD FL)             | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE          |
| Beginning<br>Tuesday<br>Oct. 16     | PORTFOLIO FALL '85:<br>FOCUS ON AUSTRALIA<br>10:45 A.M. Oct. 16-19, 23-26; Nov. 7-9, 13-16. By inv.; June Roche, 819-4544.   | MILLIKEN & CO                                    | 1045 AVE OF AMERICAS (40TH S'<br>THEATRE - 4TH FLOOR  |
| * Beginning<br>Oct. 16              | SPRING (& EVENING WEAR) SHOWING IN PARIS BY JEAN-CHARLES BROSSEAU, 3 RUE DU BOULOI,<br>75001 Paris; N.Y. Contact: Mary Kilgarriff, 43 E. 67th, 772-8859; Paris: 01-236-8672.   |  |   |
| ✓ Oct. 16                           | IDEACOMO & COMOMODA FABRICS TRADE FAIR IN COMO, ITALY (Oct. 16-19), (01) 637-3153.   |  |   |
| ✓ Wednesday<br>Oct. 17<br>5:00 P.M. | SHOWING OF SPRING<br>BRIDAL COLLECTION<br>By inv. From: 10/15-19, by appt.: (901) 525-8984. Press: Eleanor Lambert, 887-8277.  | PAT KERR   | HOTEL PLAZA<br>CRYSTAL ROOM                           |
| ✓ Wednesday<br>Oct. 17<br>6:00 P.M. | "HAIRSTYLING OF THE<br>FUTURE"<br>Cocktails. Show at 6:45. By inv. Contact: Delibes Communications, 247-7295.  | REVLON PROFESSIONAL<br>PRODUCTS GROUP            | VISAGE<br>610 WEST 56TH STREET                        |
| ✓ Oct. 17                           | ELEANOR P. BRENNER LTD. (Spring II).....1460 Broadway....12th fl.....382-2655  |  |   |
| Thursday<br>Oct. 18<br>6-8 P.M.     | EXHIBIT OF FASHION &<br>CELEBRITY PHOTOGRAPHY<br>By inv. (Exhibit open until Dec. 1). Press: Mary Kilgarriff, 772-8859 or 582-6552.  | FRANCESCO SCAVULLO                               | LIGHT GALLERY (56/57)<br>724 FIFTH AVENUE - 9TH FLOOR |
| * Oct. 19                           | ATLANTA SPRING REGIONAL MARKET (Oct. 19-23). Contact: (404) 688-8994.  |  |   |
| * Saturday<br>Oct. 20-<br>Oct. 24   | OPENING OF SPRING<br>COLLECTION IN PARIS<br>By appointment only. Contact: (N.Y.) 840-8220.   | LOUIS FERAUD                                     | HOTEL GEORGE V<br>SALON LA PAIX                       |
| ✓ Oct. 21-22                        | THIRD ANNUAL TANNERS' APPAREL & GARMENT SHOW AT N.Y. PENTA HOTEL; (202) 785-9400.  |  |   |
| ✓ * Oct. 21                         | IGEDO-- FASHION FAIR IN DUSSELDORF. Contact: 840-7744. (10/21-23)  |  |   |
| ✓ Oct. 22                           | LESTER HAYATT SPORTSWEAR.....264 W 40th.....19th fl.....719-5566   |  |   |
| ✓ Oct. 22                           | PETER MUI.....1466 Broadway....Suite 1100.....944-1310   |  |   |
| ✓ Oct. 22                           | VICKI SOBLE KNITS (Spring/Summer).....488 Seventh.....Suite 3F.....736-9340  |  |   |
| ✓ Oct. 22                           | ABEL VILLARREAL (Men's & Women's).....To Be Announced....(213) 465-4575 & 254-6440   |  |   |
| ✓ Monday<br>Oct. 22-<br>Oct. 24     | NEW YORK FABRIC SHOW: FALL/<br>WINTER FASHION FABRICS<br>Oct. 22, 9:00 A.M., Breakfast Reception, by inv. Over 80 Textile Collections. Hours:<br>9:30-5; (Wed. 9:30-2). Buyers: AETEC, 563-5350. Press: Renee Pastor PR, 838-0366. | AMERICAN EUROPEAN TRADE<br>AND EXHIBITION CENTER | NEW YORK COLISEUM<br>4TH FLOOR                        |
| ✓ Tuesday<br>Oct. 23<br>6-8 P.M.    | FALL/WINTER JEWELRY;<br>PREMIERE OF COUTURE<br>Couture by Diane Von Furstenberg. By inv. Press: Evins & Weintraub, 751-9200.   | A LA VIEILLE RUSSIE; &<br>DIANE VON FURSTENBERG  | 781 FIFTH AVENUE                                      |



| <u>DATE</u>                         | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                     | <u>WHERE</u>                                   |
|-------------------------------------|---|---|--|
| Wednesday<br>X Oct. 24<br>5:00 P.M. | PARTY TO CELEBRATE<br>PREMIERE IN MEXICO<br>(Note Date Change)  | HALSTON   | 645 FIFTH AVENUE<br>OLYMPIC TOWER - 21ST FLOOR |
|                                     | By inv. Press: Madeline de Vries Ltd., 753-6688.  |   |  |
| Wednesday<br>✓ Oct. 24<br>6-8 P.M.  | COUTURE COLLECTION AT<br>COCKTAIL BENEFIT SHOW<br>Tickets: \$30.00; 430-4241.   | DIANE VON FURSTENBERG; &<br>ALBERT EINSTEIN COLLEGE | DOUBLES<br>SHERRY NETHERLAND HOTEL             |
|                                     | Press: Evins & Weintraub, 751-9200.   |   |  |
| Thursday<br>✓ Oct. 25<br>6-9 P.M.   | PREMIERE OF NEW<br>BOUTIQUE<br>By invitation.   | ANDRE COURREGES                                     | ITOKIN PLAZA<br>520 MADISON AVENUE             |
|                                     | Press: Kitty Russell at Sophie Xuereb Assoc., 751-6977.   |   |  |
| *Oct. 25                            | DALLAS SPRING REGIONAL MARKET (Oct. 25-30), (214) 655-6200.   |   |  |
| Oct. 28                             | NAMSB (Nat'l Assoc'n Men's Sportswear Buyers), N.Y. COLISEUM (Oct. 28-31); 986-1811.                                  |   |  |
| Oct. 28                             | NATIONAL KIDS' FASHION SHOW AT NEW YORK PENTA; 594-0880 (Oct. 28-31)(9-6, Wed., 9-4)                                  |   |  |
| Oct. 29                             | SPRING MARKET WEEK IN NEW YORK (Oct. 29 - Nov. 9)   |   |  |
| Monday<br>Oct. 29<br>10:00 A.M.     | PRESS SHOWING:<br>SPRING COLLECTION<br>Press only. By inv. Buyers at 11:00.   | WILLIWEAR BY WILLI SMITH                            | 209 WEST 38TH STREET<br>SHOWROOM - 9TH FLOOR   |
|                                     | Contact: Mark Bozek, 869-1380.  |   |  |
| Monday<br>Oct. 29<br>1:00 P.M.      | PRESS SHOWING:<br>SPRING COLLECTION<br>By invitation. Thereafter by appointment.                                      | ANDREW FEZZA  | 575 SEVENTH AVENUE<br>SHOWROOM - 34TH FLOOR    |
|                                     | Contact: 819-1160.  |   |  |
| Monday<br>Oct. 29<br>2:00 P.M.      | SHOWING OF SPRING/<br>SUMMER COLLECTION<br>By invitation. Thereafter by appointment.                                  | LA MARCA  | 41 EAST 57TH STREET<br>SHOWROOM - SUITE 1206   |
|                                     | Buyers: Patricia Ryan, 888-6778.  |   |  |
| Monday<br>Oct. 29<br>4:00 P.M.      | SHOWING OF SPRING<br>COLLECTION<br>By inv. Thereafter by appt,  | CONTESSINA<br>FRANCESCA BRASCHI                     | PLAZA ATHENEE<br>64TH STREET (MADISON/PARK)    |
|                                     | 498 7th, Suite 800. Contact: 563-4640 or 362-6729.  |   |  |
| Monday<br>Oct. 29<br>5:30 P.M.      | 1984 "AN AMERICAN ORIGINAL"<br>--2ND ANNUAL AWARDS<br>Presentation to emerging designer.                              | DUPONT<br>(1251 AVE OF AMERICAS)                    | LINCOLN CENTER<br>N.Y. STATE THEATRE           |
|                                     | Fashion show & reception. By inv.; 512-9415.  |   |  |
| Monday<br>Oct. 29<br>6:00 P.M.      | INFORMAL SHOWING:<br>COCKTAIL & EVENING FASHIONS<br>Cocktails. By invitation. Thereafter by appointment until Nov. 9; | CONTESSA<br>DONINA CICOGNA                          | MAYFAIR REGENT (PARK & 65TH)<br>L'ORANGERIE    |
|                                     | (914) 332-4222.   |   |  |
| Oct. 29                             | AGNONA.....(through Nov. 9)..37 W 57th.....Suite 805.....371-2520   |   |  |
| Oct. 29                             | ALPHA CUBIC & KIKYO.....1441 Broadway....18th fl.....391-6655   |   |  |
| Oct. 29                             | ANTONELLA PREVE.....498 Seventh.....9th fl.....736-1771   |   |  |
| Oct. 29                             | AUGUSTUS (DIV. CAUMONT).....530 Seventh.....24th fl.....840-6674  |   |  |
| Oct. 29                             | ROBERTO AVOLIO OF MILANO.....McAlpin House....50 W 34th, #21C5...947-6914   |   |  |
| Oct. 29                             | BARON PETERS; & ROBERT LEONARD.....530 Seventh.....30th fl.....944-0666   |   |  |
| Oct. 29                             | GLORIA BETKER.....209 W 38th.....3rd fl.....719-5510  |   |  |
| Oct. 29                             | MARC BOUWER.....575 Seventh.....23rd fl.....840-4460  |   |  |
| Oct. 29                             | BREFF AGENCY (5 W German Collections) 485 Seventh.....Suite 301.....563-3540  |   |  |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u> | <u>'WHERE</u> |
|-------------|---|-----------------|---------------|
| Oct. 29     | MORRIE BREYER.....109 W 38th.....Suite 900.....719-5565<br>Artie & Cheech, Sally Beers, Armand Diradourian, Antonia Gual, Mathew Guidry,<br>Gioia di Paolo, Diane Pernet, Savanna, Mimi Trujillo) |                 |               |
| Oct. 29     | BUSALACCHI.....641 Fifth.....Suite 30A, 243-3696;319-7759   |                 |               |
| Oct. 29     | PIERRE CARDIN SPORTIF; & KNITS.....550 Seventh.....5th fl.....354-9760  |                 |               |
| Oct. 29     | CASI.....530 Seventh.....2nd fl.....944-8870  |                 |               |
| Oct. 29     | OLEG CASSINI COLLECTIONS.....530 Seventh.....9th fl.....354-6990  |                 |               |
| Oct. 29     | ARTHUR CHAPNIK.....230 W 38th.....6th fl.....840-2777   |                 |               |
| Oct. 29     | LUCILLE CHAYT.....264 W 35th.....6th fl.....564-2584  |                 |               |
| Oct. 29     | WAYNE CLARK.....530 Seventh.....20th fl.....382-2880  |                 |               |
| Oct. 29     | CONGOVID-CONGODRESS; & TODD OLDHAM MEN'S 1466 Broadway...Suite 507.....840-1270   |                 |               |
| Oct. 29     | VICTOR COSTA.....(New Showroom)...530 Seventh.....20th fl.....695-7567  |                 |               |
| Oct. 29     | CRISCIONE.....525 Seventh.....7th fl.....730-7310   |                 |               |
| Oct. 29     | LEAMOND DEAN.....498 Seventh.....20th fl.....239-0644   |                 |               |
| Oct. 29     | DIANNE B FOR CYGNE DESIGNS.....512 Seventh.....27th fl.....354-6474   |                 |               |
| Oct. 29     | NOLAN MILLER DYNASTY COLLECTION/AFTER FIVE....1400 Broadway, 29th fl.....354-7010   |                 |               |
| Oct. 29     | LOUIS FERAUD.....(through 11/2)....570 Seventh.....17th fl.....840-8220   |                 |               |
| Oct. 29     | FLORENCE & CELESTE (Chu Chi Knits,.....498 Seventh.....9th fl.....279-9620<br>Endres, Annemarie Gardin, Dana Hogan, Carol Peretz, Maria Scotto, Maya Varma)                                       |                 |               |
| Oct. 29     | FONG LENG USA.....(Spring/Summer).....247 W 38th.....Suite 206.....575-0607   |                 |               |
| Oct. 29     | GALLANT INT'L/GEOFFREY BEENE FOR GALLANT 205 W 39th.....8th fl.....354-7284   |                 |               |
| Oct. 29     | GIULLIANA.....530 Seventh.....14th fl.....921-2270  |                 |               |
| Oct. 29     | MORT GOLDMAN (David Barr, Brijo,.....498 Seventh.....2nd fl.....564-3467<br>Dan DeSantis, Elle et Lui, Exotica, W.J. Glaser, J.N. Goldmiller, Randi Rahm)   |                 |               |
| Oct. 29     | GOLDWORM.....498 Seventh.....10th fl.....594-5181   |                 |               |
| Oct. 29     | GUNTER; & MOLISANI.....512 Seventh.....20th fl.....921-4010   |                 |               |
| Oct. 29     | HARLEY'S WHIM.....(Kolson Apparel).....209 W 38th.....Suite 607.....921-9816  |                 |               |
| Oct. 29     | DAVID HAYES.....Hotel Drake.....Suite 2020...(800) 421-8484   |                 |               |
| Oct. 29     | JONATHAN HITCHCOCK FOR REUBEN THOMAS....498 Seventh.....18th fl.....736-6060  |                 |               |
| Oct. 29     | ICINOO LTD.....202 W 40th.....Suite 503.....730-0764  |                 |               |
| Oct. 29     | JAYNE JAY INC.....499 Seventh.....15th fl.....695-0909  |                 |               |
| Oct. 29     | BETSEY JOHNSON.....1441 Broadway....14th fl.....921-0510  |                 |               |
| Oct. 29     | JONATHAN.....131 E 70th.....4th fl.....288-1362   |                 |               |



| <u>DATE</u> | <u>WHAT'S GOING ON</u>  | <u>WHERE</u>                                |
|-------------|---|---|
| Oct. 29     | LEONARD-PARIS COUTURE...(New Showroom)..  | 550 Seventh.....5th fl.....869-3601         |
| Oct. 29     | HERBERT LEWIN SALES (Louis-Guy Giroux,...<br>The Design House, Annie Lago, Susan Sandhaus)  | 202 W 40th.....Suite 1404.....764-5888      |
| Oct. 29     | MADE IN; B & BIN (Sportswear/Sweden)...   | Parker Meridien..118 W 57th.....308-9405    |
| Oct. 29     | TRACY MILLS.....  | 550 Seventh.....10th fl.....221-6374        |
| Oct. 29     | HANAE MORI.....   | 550 Seventh.....21st fl.....221-5726        |
| Oct. 29     | MIRA DE MOSS.....   | 550 Seventh.....9th fl.....719-4837         |
| Oct. 29     | GIOVANNI DE MOURA.....  | 56 W 39th.....4th fl.....391-2253           |
| Oct. 29     | MULBERRY COMPANY OF LONDON.....   | 39 W 55th.....4th fl.....246-3100           |
| Oct. 29     | ALBERT NIPON BLOUSE.....  | 498 Seventh.....4th fl.....244-2300         |
| Oct. 29     | ALBERT NIPON BOUTIQUE.....  | 530 Seventh.....19th fl.....354-4325        |
| Oct. 29     | ALBERT NIPON EXECUTIVE DRESS.....   | 498 Seventh.....4th fl.....244-2300         |
| Oct. 29     | ALBERT NIPON PETITES.....   | 530 Seventh.....19th fl.....354-4325        |
| Oct. 29     | NIQUE NEW YORK....(732 Broadway).....   | 512 Seventh.....26th fl..475-3002, 391-3991 |
| Oct. 29     | ROD OWENS (Barboglio, Casadei, Cee Gee,...<br>Elisabeth Dureau, Gemelli, Estelle Gracer, Lorrie Kabala, Pierre Labiche, Parche,<br>Ludmila Raitzin, Randy & Zaiara, Sister Max, Tadashi, Taste of Honey, TD4. | 498 Seventh.....3rd & 6th fl.....564-1870   |
| Oct. 29     | ROD OWENS (Abrizzi, Carlota Alfaro,...<br>Eugene Alexander, Tony Chase, Diva, Ron Ellis, Issa, Maggie Reeves, Sister Max Intl.<br>Dorothy Schoelin, Janice Wainwright)  | 485 Seventh.....Penthouse.....760-0100      |
| Oct. 29     | PARTY FORMALS.....  | 1400 Broadway....29th fl.....354-7010       |
| Oct. 29     | JILL RICHARDS INC.; JILL RICHARDS II....  | Hotel Drake.....Suite 1205...(213) 489-1650 |
| Oct. 29     | ROBERTA & BRENDA INC.....   | 498 Seventh.....2nd fl.....947-4811         |
| Oct. 29     | ROSSELLA OF ROME-DANZANTE.....  | 209 W 38th.....6th fl.....944-6610          |
| Oct. 29     | JANET RUSSO.....(New Showroom)..  | 214 W 39th.....2nd fl.....575-9850          |
| Oct. 29     | MICHAEL SEROY.....  | 1441 Broadway....Suite 2702.....730-8130    |
| Oct. 29     | SHAMASK.....  | 860 Madison.....2nd fl.....398-1375         |
| Oct. 29     | SILK FARM; & SILK FARM COLLECTIBES.....   | 525 Seventh.....2nd fl.....354-7567         |
| Oct. 29     | JANE SINGER.....  | 1441 Broadway....Suite 1482.....575-9540    |
| Oct. 29     | COSMO SIRCHIO LTD (Cynthia Bardes,...<br>Arthur Doucette, Fernando Franca, Kevan Hall, Maria Hapts, Renee Helga Howie, Pat<br>McDonagh, Pacabu, Riazee, Michel Robichaud)                                     | 230 W 39th.....13th fl.....719-3171         |
| Oct. 29     | SKETCHBOOK FOR REUBEN THOMAS.....   | 498 Seventh.....18th fl.....736-6060        |
| Oct. 29     | SOHO SHOWROOM (T.J. Boys, Barbara Field,<br>Andrea Karras, K. Factory, K. House, Jeff Knit, Sara Mique, Narcissa, Pink<br>Flamingo, Ricky Vider)  | 1466 Broadway....Room 401.....944-6311      |



| DATE                            | WHAT'S GOING ON  | GIVEN BY                                      | WHERE   |
|---------------------------------|--|---|---|
| Oct. 29                         | SPORTWHIRL.....  | 498 Seventh.....                              | 15th fl.....563-0800  |
| Oct. 29                         | TADAOMI.....   | 110 W 17th.....                               | 2nd fl.....675-1795   |
| Oct. 29                         | TAMOTSU.....   | 37 W 39th.....                                | 2nd fl.....921-0326   |
| Oct. 29                         | TARQUIN EBKER.....   | 275 W 39th.....                               | 7th fl.....730-1536   |
| Oct. 29                         | LYNN TEPE.....   | 15 W 38th.....                                | Suite 1207.....819-1663   |
| Oct. 29                         | ILIE WACS.....   | 530 Seventh.....                              | 19th fl.....354-9080  |
| Oct. 29                         | WHODUNNIT (Carole Arnson, Jean Berg,....512 Seventh.....26th fl.....391-3991<br>Fiddlestix, Laceworks, Liancarlo, Sydney Carvin Milliken, Linda Mishan, Carolyn<br>Parker, Nancy Schjelde, Troa Cho, Liz Weinmann) |   |   |
| *Oct. 29                        | INTERSTOFF FABRICS EXHIBIT IN FRANKFURT (Oct. 29-31)   |   |   |
| Cancelled<br>Oct. 30            | KARENINA LTD'S SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY,<br>OCTOBER 30TH AT 12:00 NOON, HAS BEEN CANCELLED. (Opening by appointment October 15)  |   |   |
| Cancelled<br>Oct. 30            | ANDRE VAN PIER'S SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY,<br>OCTOBER 30TH AT 1:00 P.M., HAS BEEN CANCELLED. (Opening by appointment Oct. 30)  |   |   |
| Cancelled<br>Oct. 30            | THE SPRING SHOWING OF MIKE VOLLBRACHT SPORTS; OVERS BY VOLLBRACHT; AND VOLL/BRACHT,<br>ORIGINALLY SCHEDULED FOR OCT. 30TH AT 2:00 P.M., HAS BEEN CANCELLED.  |   |   |
| Tuesday<br>Oct. 30<br>3:00 P.M. | SHOWING OF SPRING<br>COLLECTION<br>By inv. Buyers: 575-7840.   | JEANNE MARC                                   | 1466 BROADWAY<br>SHOWROOM - SUITE 904<br>Press: Cristina, Gottfried, Loving, 688-4665.  |
| Thursday<br>Nov. 8<br>5:30 P.M. | SHOWING OF SPRING/SUMMER<br>COLLECTION<br>By invitation. Thereafter by appointment.  | DON KLINE LTD.                                | 32 WEST 39TH STREET<br>SHOWROOM - 12TH FLOOR<br>Contact: 221-6771. (Date & Time Change) |
| Tuesday<br>Oct. 30<br>5:30 P.M. | SHOWING OF SPRING MEN'S<br>& WOMEN'S COLLECTION<br>(Note change in time). By invitation. Thereafter by appointment.  | MARCASIANO                                    | 138 SPRING ST. - (GROUND FL)<br>(ENTRANCE ON WOOSTER)<br>Contact: 226-6809              |
| Tuesday<br>Oct. 30<br>6-9 P.M.  | OMELETTE PARTY: CELEBRATING<br>MONTREAL MENSWEAR AT NAMSB<br>From Oct. 28-31 at N.Y. Coliseum. Contact: Ann-Marie Lavallee, 397-0233.  | QUEBEC GOVERNMENT<br>HOUSE                    | 17 WEST 50TH STREET   |
| Tuesday<br>Oct. 30<br>7:00 P.M. | G.Q. PRESENTS "FRENCH<br>IMPRESSIONS"--MENSWEAR<br>Cocktails at Resource Center, 6:00 P.M. By invitation. Contact: 880-7237.   | GENTLEMEN'S QUARTERLY<br>(350 MADISON AVENUE) | F.I.T. - 227 WEST 27TH ST.<br>AUDITORIUM  |
| Tuesday<br>Oct. 30<br>7:45 P.M. | SHOWING OF SPRING MEN'S<br>& WOMEN'S COLLECTION<br>By invitation. Thereafter by appointment. Contact: Daniela Passini, 434-1090.   | DIMITRI COUTURE                               | 110 GREENE STREET<br>SHOWROOM - 6TH FLOOR   |
| Oct. 30-<br>Oct. 31             | INFORMAL SPRING PRESS SHOWINGS OF LAURA ASHLEY AT PLAZA HOTEL, SUITE 623. BY<br>INVITATION. Contact: Lisa Rance: 371-0099.   |   |   |
| Oct. 30                         | ALFRED BOSAND.....   | 37 W 57th.....                                | Suite 506.....421-4188  |
| Oct. 30                         | CASTLEBERRY KNITS.....   | 530 Seventh.....                              | 5th fl.....221-4333   |
| Oct. 30                         | C'EST SIMONE BY GEORGE SIMONTON.....   | 209 W 38th.....                               | 6th fl.....840-2035   |
| Oct. 30                         | CULLINANE.....   | 575 Seventh.....                              | Suite 1425.....382-1060   |



| DATE       | WHAT'S GOING ON  | GIVEN BY                  | WHERE                       |
|------------|--|---------------------------|-----------------------------|
| Oct. 30    | HELGA INC.....(through 11/13)....  | Hotel Drake.....          | Suite 1805...(213) 627-0806 |
| Oct. 30    | PIETER HOTI DESIGNS.....   | 498 Seventh.....          | 3rd fl.....714-1830         |
| Oct. 30    | JER DOR FASHIONS.....  | 498 Seventh.....          | 9th fl.....564-4450         |
| Oct. 30    | JIBALI COLLECTIONS BY JAMES DAUGHERTY...209 W 38th.....                              | 4th fl.....               | 764-5858                    |
| Oct. 30    | MIKE KORWIN'S KNITWORKS.....   | 498 Seventh.....          | 19th fl.....947-8828        |
| Oct. 30    | MORTON MYLES.....  | 550 Seventh.....          | 15th fl.....391-8700        |
| Oct. 30    | SOO, BY SOO YUNG LEE.....  | 530 Seventh.....          | 6th fl.....840-6435         |
| Oct. 30    | SOO YUNG LEE COLLECTION.....   | 550 Seventh.....          | 22nd fl.....744-0455        |
| Oct. 30    | FRANCESCA STERLACCI.....   | 498 Seventh.....          | 2nd fl.....564-0161         |
| Oct. 30    | ANDRE VAN PIER (Men's/Women's Knitwear) 252 W 38th.....                              | 12th fl.....              | 719-4750                    |
| Oct. 30    | VICTORIA ROYAL BY MARTIN STAEHELY.....   | 530 Seventh.....          | 7th fl.....944-6844         |
| Oct. 30    | WILROY.....  | 530 Seventh.....          | 22nd fl.....221-2200        |
| Tuesday    | OPENING OF SPRING  | HOWARD WOLF               | HOTEL DRAKE                 |
| Oct. 30-   | COLLECTION   |                           | 440 PARK AVENUE             |
| Nov. 16    | Continuous by appointment. Contact: 1-800-527-7080 (In Texas: 800-442-9967)          |                           |                             |
| Wednesday  | PRESS SHOWING OF   | TUDOR SQUARE BY           | 530 SEVENTH AVENUE          |
| Oct. 31    | SPRING COLLECTION  | ROBERT TONNER             | SHOWROOM - 20TH FLOOR       |
| 11:00 A.M. | By invitation. Thereafter by appointment. Contact: 944-8120.                         |                           |                             |
| Wednesday  | SHOWING OF SPRING  | DANNY NOBLE               | AMERICA RESTAURANT          |
| Oct. 31    | COLLECTION   | (202 W 40TH ST., 10TH FL) | 9-11 E 18TH STREET          |
| 12:00 Noon | By invitation. Buyers: 398-9393. Press: Cristina, Gottfried, Loving, 688-4665.       |                           |                             |
| Wednesday  | SHOWING OF SPRING  | BOB MACKIE                | PARSONS FASHION CENTER      |
| Oct. 31    | COLLECTION   | (550 SEVENTH AVENUE)      | 560 SEVENTH AVENUE          |
| 1:00 P.M.  | By invitation. Thereafter by appointment. Contact: 391-8697.                         |                           |                             |
| Wednesday  | SHOWING OF SPRING  | MARY McFADDEN             | MASONIC TEMPLE              |
| Oct. 31    | COLLECTION   | (264 WEST 35TH STREET)    | 46 WEST 24TH ST (3RD FLOOR) |
| 2:00 P.M.  | By invitation. Thereafter by appointment. Contact: 736-4078.                         |                           |                             |
| Wednesday  | PRESS SHOWING  | FERNANDO SANCHEZ          | 5 WEST 19TH STREET          |
| Oct. 31    | OF SPRING COLLECTION   |                           | SHOWROOM - 7TH FLOOR        |
| 3:00 P.M.  | (Note date change). By inv. Thereafter by appointment. Contact: 929-5060.            |                           |                             |
| Wednesday  | SPRING COLLECTION  | ARABELLA POLLEN           | PARSONS FASHION CENTER      |
| Oct. 31    | FROM LONDON  |                           | 560 SEVENTH AVENUE          |
| 4:00 P.M.  | By invitation. Thereafter by appointment. Contact: 935-8935.                         |                           |                             |
| Wednesday  | SHOWING OF SPRING  | ANNE PINKERTON            | MASONIC TEMPLE              |
| Oct. 31    | COLLECTION   | (485 SEVENTH - SUITE 404) | 46 WEST 24TH ST (3RD FLOOR) |
| 5:00 P.M.  | By invitation. By appt. from Oct. 29. Contact: 563-6920.                             |                           |                             |
| Wednesday  | "A HARVEST OF FASHION  | CONE MILLS                | THE RED PARROT              |
| Oct. 31    | FABRICS"   | (1440 BROADWAY)           | 617 WEST 57TH STREET        |
| 5:00-8:00  | Cocktails. Show at 6:15. By inv. Contact: Gloria Veeder/Christie Sadowski, 391-1300. |                           |                             |



| DATE                              | WHAT'S GOING ON   | GIVEN BY   | WHERE  |
|-----------------------------------|---|--|--|
| Wednesday<br>Oct. 31<br>5-8 P.M.  | PRESS OPENING:<br>NEW BOUTIQUE<br>By invitation. Press: Cristina, Gottfried, Loving, 688-4665.                            | AMERICAN HIGH<br>SOHO CAMPUS                       | 410 WEST BROADWAY                            |
| Wednesday<br>Oct. 31<br>6:00 P.M. | PREMIERE SHOWING: MEN'S<br>SPRING JEWELRY COLLECTION<br>Cocktails. By invitation. Contact: Carol Lupo, 687-2980.          | MARLA BUCK FOR<br>ECCENTRAWEAR                     | VIRIDIAN GALLERY<br>52 WEST 57TH STREET      |
| Wednesday<br>Oct. 31<br>7:00 P.M. | SHOWING OF SPRING<br>COLLECTION<br>By invitation. (By appointment from Oct. 15) Press: Yvon Dihe, L'Agence 581-4466.      | SUBURBAN INTERNATIONAL<br>(306 W 38th, Suite 1508) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE |
| Oct. 31                           | ALKE BOKER.....   | 552 Seventh.....                                   | Suite 400.....575-8400                       |
| Oct. 31                           | ALBERT CAPRARO SPORT.....   | 485 Seventh.....                                   | 8th fl.....239-4850                          |
| Oct. 31                           | CHRISTYNE FORTI.....  | 530 Seventh.....                                   | 17th fl.....764-4850                         |
| Oct. 31                           | GENTILLESSE BY DIANE DICKINSON.....   | 530 Seventh.....                                   | 9th fl.....354-4147                          |
| Oct. 31                           | JENNIFER GEORGE.....  | 530 Seventh.....                                   | 30th fl.....764-0630                         |
| Oct. 31                           | JAMISON; & JAMISPORT.....   | 498 Seventh.....                                   | 24th fl.....239-9477                         |
| Oct. 31                           | KAY JUDGE (Babacho/Nicole, Paul Dahan, Disegni, Fabian, A. Fiedler, Gabani, Ruth Hornbein, Nicole, Norma, Perl, Youngwoo) | 498 Seventh.....                                   | 3rd fl.....594-5558                          |
| Oct. 31                           | NAT KAPLAN.....   | 498 Seventh.....                                   | 21st fl.....239-9400                         |
| Oct. 31                           | KAPPI.....  | 498 Seventh.....                                   | 21st fl.....239-9485                         |
| Oct. 31                           | KAZMEL.....   | 575 Seventh.....                                   | 20th fl.....391-6400                         |
| Oct. 31                           | HAROLD LEVINE; & ELLIE KNITS.....   | 530 Seventh.....                                   | 21st fl.....391-2255                         |
| Oct. 31                           | MISS O BY OSCAR DE LA RENTA.....  | 550 Seventh.....                                   | 19th fl.....354-6777                         |
| Oct. 31                           | ANTHONY MUTO FOR GINO DeGEORGIO LTD.....  | 239 W 39th.....                                    | 11th fl.....869-2620                         |
| Oct. 31                           | LEO NARDUCCI.....   | 205 W 39th.....                                    | 17th fl.....819-1930                         |
| Oct. 31                           | NORMA.....(Kay Judge).....  | 498 Seventh.....                                   | 3rd fl.....594-5558                          |
| Oct. 31                           | POSH BY JAY ANDERSON.....   | 550 Seventh.....                                   | 18th Floor.....398-0763                      |
| Oct. 31                           | SAZ LTD; & SAZ II.....  | 530 Seventh.....                                   | 21st fl.....221-3489                         |
| Oct. 31                           | SIGNATURES BY EILEEN RUBINI & PATRICK...512 Seventh.....  | 6th fl.....  | 354-4700                                     |
| Oct. 31                           | ERNST STRAUSS; & STUDIO COLLECTION.....   | 50 Cent Pk So.....                                 | Suite 33A....(213) 623-8112                  |
| Oct. 31                           | TIKTINER.....(-Nov. 12).....  | 530 Seventh.....                                   | 12th fl.....391-1790                         |
| Oct. 31                           | TRAVILLA, INC.....  | Hotel Drake.....                                   | Suite 1105...(213) 623-5192                  |
| Oct. 31                           | WERLE ORIGINALS, INC. (to Nov. 15).....   | Hotel Drake.....                                   | Suite 2009...(213) 652-4871                  |
| Thursday<br>Nov. 1<br>9:00 A.M.   | SHOWING OF SPRING/<br>SUMMER COLLECTION<br>Also at 2 P.M. By invitation. Thereafter by appointment. Contact: 719-5020.    | ADRI   | 552 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR   |



| DATE                             | WHAT'S GOING ON   | GIVEN BY  | WHERE  |
|----------------------------------|---|---|--|
| Thursday<br>Nov. 1<br>10:00 A.M. | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appointment.  | MRS. H. WINTER                                  | 45 WEST 25TH STREET<br>SHOWROOM - 4TH FLOOR<br>Contact: 691-8300.  |
| Thursday<br>Nov. 1<br>11:00 A.M. | SPRING SHOWING:<br>SPORTSWEAR & SWEATERS<br>By invitation. Thereafter by appointment.   | K. FACTORY BY<br>NOBUO IKEDA                    | 1466 BROADWAY<br>SHOWROOM - SUITE 401<br>Contact: 944-6311.  |
| Thursday<br>Nov. 1<br>12:00 Noon | SHOWING OF SPRING/<br>SUMMER '85 COLLECTION<br>Also 3:00 P.M. By invitation.  | ISSEY MIYAKE PLANTATION<br>(530 SEVENTH AVENUE) | ST. BARTHOLOMEW CHURCH<br>AUDITORIUM - 109 E 50 & PARK<br>Contact: 575-7730.                               |
| Thursday<br>Nov. 1<br>12:00 Noon | SPRING LATE DAY &<br>EVENING COLLECTION<br>Followed by refreshments.  | JANA CON CLAUDIA<br>(12 W 57 - 7TH FL.)         | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>By inv. Buyers: 757-7102. Press: Eleanor Lambert, 887-8075 |
| Thursday<br>Nov. 1<br>1:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>Also, Tues., Nov. 6 at 1:00 & 4:00. By invitation.   | TRIGERE, INC.                                   | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR<br>Contact: 391-9100.  |
| Nov. 1                           | 2:00 P.M., ADRI (2nd show), 552 Seventh Ave., 2nd fl., By inv.  |   | Contact: 719-5020.   |
| Postponed<br>Nov. 1              | SCAASI BOUTIQUE'S SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR NOV. 1ST<br>AT 2:00 P.M., HAS BEEN POSTPONED UNTIL NOVEMBER 8 AT 12:00 Noon (see pg. 16) |   |  |
| Nov. 1                           | 3:00 P.M., ISSEY MIYAKE (2nd show), St. Bartholomew's, 109 E 50. By inv.,   |   | 575-7730.  |
| Thursday<br>Nov. 1<br>4:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Buyers: 391-8052. Press: McClendon/Hall,  | BERN CONRAD<br>(530 SEVENTH, 27TH FL)           | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>206-7808.  |
| Thursday<br>Nov. 1<br>5:00 P.M.  | PREMIERE SHOWING:<br>SPRING COLLECTION<br>By invitation. Press: Jody Donohue Assoc., 688-8653.  | XS BY<br>CHRISTOPHE de MENIL                    | FRENCH EMBASSY<br>972 FIFTH AVENUE (78TH STREE   |
| Thursday<br>Nov. 1<br>6-8 P.M.   | COCKTAIL RECEPTION:<br>OPENING OF NEW SHOP<br>By invitation. Contact: 807-1610.   | ROYAL SILK LTD.                                 | 79 FIFTH AVENUE<br>(15TH & 16TH STREET)  |
| Cancelled<br>Nov. 1              | CHRISTIE BRINKLEY SPORTSWEAR'S SHOWING OF NEW COLLECTION, ORIGINALLY SCHEDULED FOR<br>THURSDAY, NOV. 1ST AT 6:00 P.M., HAS BEEN CANCELLED.                        |   |  |
| Nov. 1                           | BELLE FRANCE/JANE SCHAFFHAUSEN.....   | 419 Park Ave So..                               | 20th fl.....686-5780   |
| Nov. 1                           | BILL BLASS COLLECTION III.....  | 550 Seventh.....                                | 8th fl.....921-2100  |
| Nov. 1                           | BLASSPORT.....  | 550 Seventh.....                                | 2nd fl.....354-4200  |
| Nov. 1                           | ANA COLON.....  | 215 W 40th.....                                 | 9th fl.....944-9630  |
| Nov. 1                           | FRANK COMPOSTO.....   | 230 W 39th.....                                 | 14th fl.....354-5887   |
| Nov. 1                           | JERI MODES BY HARRY ACTON.....  | 498 Seventh.....                                | 9th fl.....279-6390  |
| Nov. 1-7                         | RAE. (Premiere: Women's Designer Dresses).....  |   | Hotel Drake..(612) 333-1567  |
| Nov. 1                           | ZANDRA RHODES (Also: 11/2, 11/5 & 11/8) Sherry Netherland.....  |   | Nate Kacew, 957-8339   |
| Nov. 1                           | SANSAPPELLE (Spring/Summer).....  | Drake Hotel.....                                | Suite 405....(312) 642-9642  |
| Nov. 1                           | DON SAYRES.....   | 485 Seventh.....                                | 4th fl.....947-9180  |



| DATE   | WHAT'S GOING ON   | GIVEN BY   | WHERE   |
|--|---|--|---|
| Nov. 1   | YEOHLEE/New Showroom (Press: 772-6175) 202 W 40th, Suite 1501....475-7275, 704-9600   |  |   |
| Friday<br>Nov. 2<br>9:00 A.M.                                      | SHOWING OF SPRING COLLECTION<br>By invitation. Thereafter by appointment. Contact: 736-5820.  | FRANK TIGNINO                                    | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR     |
| Friday<br>Nov. 2<br>10:00 A.M.                                     | SHOWING OF SPRING & SUMMER COLLECTION<br>Also Albert Nipon Collectibles. By inv. Thereafter by appt. Contact: 354-0760.   | ALBERT NIPON<br>(530 SEVENTH AVENUE)             | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE    |
| Friday<br>Nov. 2<br>11:00 A.M.                                     | SHOWING OF SPRING COLLECTION<br>By invitation. Thereafter by appointment. Contact: Lisa Kadison, 302-0877.  | ALEXANDER JULIAN                                 | 575 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR     |
| Friday<br>Nov. 2<br>1:00 P.M.                                      | SHOWING OF SPRING COLLECTION<br>By invitation. Thereafter by appointment. Contact: 840-8888.  | BETTY HANSON & COMPANY<br>(205 WEST 39TH STREET) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE    |
| Friday<br>Nov. 2<br>2:00 P.M.                                      | SHOWING OF SPRING COLLECTION<br>By invitation. Buyers: 355-3055. Press: Madeline de Vries, Ltd., 753-6688.  | CAROLINA HERRERA<br>(19 EAST 57TH STREET)        | HOTEL PLAZA<br>BALLROOM                         |
| Postponed<br>Nov. 2  | BILL HAIRE'S SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR FRIDAY, NOV. 2ND AT 3:00 P.M. HAS BEEN POSTPONED, UNTIL TUESDAY, NOV. 6 AT 2:00 P.M. (See Pg. 14)   |  |   |
| Friday<br>Nov. 2<br>4-5 P.M.                                       | SHOWING OF SPRING COLLECTION<br>Continuously to 5 P.M. By inv. Thereafter by appt. Buyers: 929-3976. Press: 222-0914.   | MICHAEL KATZ                                     | 13 EAST 17TH STREET<br>SHOWROOM - 7TH FLOOR     |
| Friday<br>Nov. 2<br>5:30 P.M.                                      | "NEW LONDON IN NEW YORK"<br>BRITISH FASHIONS<br>By invitation. Contact: 741-3120.   | SUSANNE BARTSCH                                  | LIMELIGHT<br>660 AVE. AMERICAS (& 21ST)         |
| Nov. 2-10  | CAROLINE CHARLES OF LONDON.....Drake Hotel.....Private Suite.....860-8647   |  |   |
| Nov. 2   | MS. KIPPS; KAY KIPPS.....498 Seventh.....22nd fl.....947-4646   |  |   |
| *Nov. 2  | CHICAGO SPRING REGIONAL MARKET. (312) 527-4140. (Nov. 2-6)  |  |   |
| *Nov. 2  | LOS ANGELES SPRING REGIONAL MARKET (Nov. 2-5)   |  |   |
| Sunday<br>Nov. 4<br>6:00 P.M.<br>Cocktails;<br>7:30 P.M.<br>Dinner | DINNER HONORING NINE WOMEN STORE PRESIDENTS<br>Honoring: Sally Frame--Ann Taylor; Pamela Grant (CEO)--Goldwaters; Judith Hofer--May Co., Calif; Gloria Johnson--Hutzler's; Dawn Mello--Bergdorf Goodman; Hanne Merriman--Garfinckel's; Eve Rich--Contempo Casuals; Geraldine Stutz--Henri Bendel; Cheryl Turpin--Weinstock's. Awards presented by Tammy Grimes. (Black tie): \$300 each. (After dinner, 9 P.M., \$50). Contact: 247-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | WALDORF-ASTORIA<br>STARLIGHT ROOF               |
| Monday<br>Nov. 5<br>9:00 A.M.                                      | SPRING TREND FASHION SHOW<br>By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.   | THE FOOTWEAR COUNCIL                             | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE    |
| Monday<br>Nov. 5<br>9:00 A.M.                                      | PREMIERE SHOWING IN U.S.:<br>SPRING DESIGNER COLLECTION<br>Breakfast reception. By invitation. By appt. from Nov. 6. Contact: Ann, 980-1073.  | CHRIS<br>(DIV. MONDI-BRUESTLE)                   | 725 FIFTH AVENUE<br>TRUMP TOWER - 16TH FLOOR    |
| Monday<br>Nov. 5<br>9-11 A.M.                                      | INFORMAL SHOWING:<br>SPRING COLLECTION<br>Celebrating opening of new showroom. By invitation. Contact: 382-2454.  | CLEOPATRA  | 530 SEVENTH AVENUE<br>NEW SHOWROOM - 17TH FLOOR |



| DATE                           | WHAT'S GOING ON   | GIVEN BY   | WHERE   |
|--------------------------------|---|--|---|
| Monday<br>Nov. 5<br>9:30-11    | INFORMAL SHOWING:<br>SPRING COLLECTION<br>By inv. Thereafter by appt. Buyers: 889-4826. Press: Patricia Trainor, 243-4600.              | FABRICE  | 226 FIFTH AVENUE (26TH ST)<br>SHOWROOM - 6TH FLOOR      |
| Monday<br>Nov. 5<br>11:00 A.M. | SHOWING OF SPRING<br>COLLECTION<br>Also, 2:00 P.M. and 4:00 P.M. By invitation. Contact: 221-6660.                                      | BILL BLASS<br>(550 SEVENTH AVENUE)               | HOTEL PIERRE<br>COTILLION ROOM                          |
| Monday<br>Nov. 5<br>12:00 Noon | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appt., 550 Seventh Ave., 6th fl. Contact: 245-1550.                     | GIORGIO SANT'ANGELO                              | 20 WEST 57TH STREET<br>SHOWROOM - 4TH FLOOR             |
| Monday<br>Nov. 5<br>12:30-3:00 | SPRING/SUMMER COLLECTION;<br>& LUNCHEON<br>By inv. Show at 1:15, followed by informal modeling. Press: Colleen Dorfman, 686-9400        | RUSS (DIV. RUSS TOGS)<br>(1411 BROADWAY)         | THE 21 CLUB<br>21 WEST 52ND STREET                      |
| Nov. 5                         | 2:00 P.M., BILL BLASS (2nd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.  |  |   |
| Monday<br>Nov. 5<br>3:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Press: Cristina, Gottfried, Loving, 688-4665.   | MATSUDA  | SPECIALTY SPACE (10TH FL)<br>450 W 31 ST. (10TH AVENUE) |
| Nov. 5                         | 4:00 P.M., BILL BLASS (3rd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.  |  |   |
| Monday<br>Nov. 5<br>4:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Press: Madeline De Vries Ltd., 753-6688. Buyers: 760-0100.                            | STEVEN STOLMAN<br>(485 SEVENTH, 16TH FL)         | SHERRY FRENCH GALLERY<br>41 WEST 57TH STREET            |
| Monday<br>Nov. 5<br>5:30 P.M.  | SHOWING OF SUMMER<br>COLLECTION<br>By inv. Then, 37th fl. Buyers: 536-9533. Press: Cristina, Gottfried, Loving, 688-4665                | EVAN PICONE SPORTSWEAR<br>(119 WEST 40TH STREET) | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE            |
| Monday<br>Nov. 5<br>5:30 P.M.  | PREMIERE SHOWING OF<br>SPRING COUTURE COLLECTION<br>By inv. By appt. to 11/9. Buyers: (901) 525-8984. Press: Eleanor Lambert, 887-8277. | PAT KERR<br>(HOTEL CARLYLE)                      | HARD ROCK CAFE<br>221 WEST 57TH STREET                  |
| Monday<br>Nov. 5<br>6:30-8:30  | SHOWING OF SPRING<br>COLLECTION<br>By inv. Thereafter by appt. Buyers: 736-0024. Press: Wendi Winters P.R., 260-2636                    | ADAM BEALL<br>(250 W 35TH, 16TH FL)              | GEORGIAN SUITE<br>1A EAST 77TH ST. (5TH AVENUE)         |
| Monday<br>Nov. 5<br>7-10 P.M.  | SPRING COLLECTION/NEW<br>PRODUCTS; MULTIMEDIA SHOW<br>Cocktails. By inv. Buyers: 489-0301. Press: Jody Donohue Assoc. 688-8653.         | SWATCH WATCH U.S.A.                              | PRIVATE EYES<br>12 WEST 21ST STREET                     |
| Monday<br>Nov. 5<br>7:45 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appt. Buyers: Morrie Breyer, 719-5565. Press: 243-6859.                 | DIANE PERNET                                     | 349 WEST 86TH STREET                                    |
| Nov. 5                         | NIEL BIEFF LTD.....850 Seventh.....7th fl.....957-8329  |  |   |
| Nov. 5                         | KATHRYN CONOVER.....530 Seventh.....3rd fl.....944-2744   |  |   |
| Nov. 5                         | CHRISTIAN DIOR SPORTSWEAR.....550 Seventh.....7th fl.....944-9820   |  |   |
| Nov. 5                         | FIANDACA.....230 Cent Pk So...5th fl.....586-6908   |  |   |
| Nov. 5                         | JIMMY GAMBA (Spring/Summer).....250 W 35th.....12th fl.....564-9896   |  |   |
| Nov. 5                         | GIUSEPPE (Spring II).....575 Seventh.....Suite 2700.....354-3038  |  |   |
| Nov. 5                         | JUDY HORNBY; JUDY HORNBY BY DAY.....530 Seventh.....26th fl.....221-4740  |  |   |



| DATE              | WHAT'S GOING ON   | GIVEN BY                                | WHERE                                       |
|-------------------|---|---|---|
| Nov. 5            | CINDY HUGHES COUTURE.....   | 405 E 72nd.....                         | Suite 6C.....794-0907                       |
| Nov. 5            | ROBERT JANAN.....   | 530 Seventh.....                        | 19th fl.....354-7880                        |
| Nov. 5            | KANSAI & CO.....  | 488 Seventh.....                        | Suite 3A.....239-8550                       |
| Nov. 5            | ALEXIS KIRK (until Nov. 9).....   | 385 Fifth.....                          | 7th fl.....532-3779                         |
| Nov. 5            | NEIL LEONARD.....   | 485 Seventh.....                        | Suite 603.....594-4904                      |
| Nov. 5            | LISA MAGHAZEH.....  | 485 Seventh.....                        | 2nd fl....247-2700; ext 816                 |
| Nov. 5            | BERT NEWMAN'S COLLECTIONS.....  | 500 Seventh.....                        | 7th fl.....869-3838                         |
| Nov. 5            | DIANNE PHELPS (Spring/Summer).....  | 30 W 56th.....                          | 5th fl.....315-3230                         |
| Nov. 5            | AURORA RUFFOLO/CHRISTIAN RUPERT.....  | 530 Seventh.....                        | 14th fl.....354-9250                        |
| Nov. 5            | ABE SCHRADER CORP.....  | 530 Seventh.....                        | 15th fl.....840-7733                        |
| Nov. 5            | LEVINO VERNA.....   | 498 Seventh.....                        | 9th fl.....279-2345                         |
| Beginning Monday  | OPENING: SPRING/SUMMER LINGERIE & LOUNGEWEAR  | FERNANDO SANCHEZ                        | 50 WEST 57TH STREET SHOWROOM - 15TH FLOOR   |
| Nov. 5            | Continuous by appointment. Contact: 581-8581.                                       |   |   |
| Beginning Monday  | INTIMATE APPAREL & LOUNGEWEAR   | SWIRL                                   | 600 FIFTH AVENUE SHOWROOM - 12TH FLOOR      |
| Nov. 5            | (Oscar de la Renta, Bill Tice, Models Coat, Entrenous). Contact: 765-8915           |   |   |
| Beginning Monday  | SPRING BELTS, HANDBAGS  | VALENTINO GARAVANI; & HATTIE CARNEGIE   | 437 FIFTH AVENUE PARISTYLE GROUP            |
| Nov. 5            | By appointment. Contact: 725-2600.  |   |   |
| Monday            | SHOWING OF SPRING COLLECTION  | VANITY FAIR                             | 640 FIFTH AVENUE THEATRE - 6TH FLOOR        |
| Nov. 5-8          | 9:30 & 10:30 A.M. & 2:30 P.M. By inv. Thereafter by appt. Contact: 582-6767.        |   |   |
| Monday            | PREMIERE: TEN WEST GERMAN INTIMATE APPAREL FIRMS                                    | WB-W (WASCHELAND BADEN-WURTTENBERG)     | DORAL PARK HOTEL 70 PARK AVENUE (& 38TH ST) |
| Nov. 5-9 & Nov. 7 | Press/Buyers Party, 5:30-7:30, Waldorf, Louis XVI By inv.; Karen Bromley, 807-0878. |   |   |
| Nov. 5            | INTIMATE APPAREL MARKET WEEK IN NEW YORK (SPRING II) (Nov. 5-9)                     |   |   |
| Nov. 5            | ACCESSORIES & NATIONAL HANDBAG ASSOCIATION SPRING II MARKET WEEK IN NY; 947-3424.   |   |   |
| Nov. 6            | ELECTION DAY (Tuesday)  |   |   |
| Tuesday           | SEMI-ANNUAL SPRING BREAKFAST FASHION SHOW   | BODY FASHIONS/INTIMATE APPAREL MAGAZINE | HOTEL PLAZA BALLROOM                        |
| Nov. 6 8:00 A.M.  | Continental Breakfast. Show at 8:30 A.M. Contact: Samuel Weinberg, 503-2909.        |   |   |
| Tuesday           | SHOWING OF SPRING COLLECTION  | ADELE SIMPSON                           | 530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR    |
| Nov. 6 9:00 A.M.  | By invitation. Thereafter by appointment. Contact: 354-8600.                        |   |   |
| Tuesday           | SHOWING: SPRING LATE-DAY-INTO-EVENING COLLECTION                                    | AKIRA (530 SEVENTH AVENUE)              | PARSONS FASHION CENTER 560 SEVENTH AVENUE   |
| Nov. 6 10:00 A.M. | By inv. Thereafter, 30th fl. Buyers: 398-0018. Press: Evins & Weintraub, 751-9200.  |   |   |



| DATE                            | WHAT'S GOING ON  | GIVEN BY   | WHERE   |
|---------------------------------|--|--|---|
| Tuesday<br>Nov. 6<br>11:00 A.M. | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appointment.   | CALVIN KLEIN                                     | 205 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR<br>Contact: 719-2600. |
| Tuesday<br>Nov. 6<br>12:00 Noon | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Buyers: 764-6020. Press: Jody Donohue Associates, 688-8653.  | JACKIE ROGERS                                    | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR                          |
| Nov. 6                          | 1:00 P.M., TRIGERE, PRESS SHOW--by inv.  | 550 Seventh Ave., 16th fl.;                      | 391-9100.   |
| Tuesday<br>Nov. 6<br>1:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>(Note change of place). By inv. Buyers: 695-6087. Press: Eleanor Lambert, 887-8075.   | YONSON PAK                                       | 264 WEST 35TH STREET<br>SHOWROOM - 5TH FLOOR                        |
| POSTPONED<br>Nov. 6             | ANNE KLEIN & CO. SHOWING OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY, NOV. 6 AT 2:00 P.M. & 4:00 P.M., HAS BEEN CHANGED TO FRIDAY, NOV. 9 AT 2:00 & 4:00 P.M. |  |   |
| Thursday<br>Nov. 8<br>5 - 7 PM  | SPRING PRESS<br>PHOTOGRAPHY SESSION<br>(Note date & time change). By invitation. Thereafter by appt. Contact: 840-6466.  | BILL HAIRE<br>(550 SEVENTH AVENUE)               | PLACE TO BE<br>ANNOUNCED  |
| Tuesday<br>Nov. 6<br>3:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 221-4200.  | KASPER FOR JOAN LESLIE<br>& J.L. SPORT           | 530 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR                         |
| Tuesday<br>Nov. 6<br>4:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Buyers: Claudia Vargish, 354-5080. Press: Brooks Rogers, 308-3318.   | MELISSA KNITS/PETITE<br>KNITS BY CAROL PATTERSON | 1400 BROADWAY<br>SHOWROOM - 30TH FLOOR                              |
| Nov. 6                          | 4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th fl. By inv., 391-9100.   |  |   |
| Tuesday<br>Nov. 6<br>5:00 P.M.  | PREMIERE: SHOWING OF<br>SPRING COLLECTION<br>By inv. Thereafter 214 W 39th. Buyers: 382-0910. Press: Eleanor Lambert, 887-8075.  | TOMASZ STARZEWSKI                                | RCA STUDIOS<br>110 WEST 44TH STREET                                 |
| Tuesday<br>Nov. 6<br>5:30-7:30  | PREMIERE SHOWING OF<br>SPRING COLLECTION<br>Cocktails. Show at 6:15. By inv. Buyers: 728-4945. Press: Rogers & Cowan, 490-8200.  | EVIE   | PRIVATE EYES<br>12 WEST 21ST STREET                                 |
| Tuesday<br>Nov. 6<br>6-8 P.M.   | PRESS PREVIEW: SPRING/<br>SUMMER JEWELRY<br>Cocktails. By invitation. Contact: Charlotte Leff, 725-4700.   | MONET/DIRECTIVES/YSL                             | 16 EAST 34TH STREET<br>SHOWROOM - 18TH FLOOR                        |
| Tuesday<br>Nov. 6<br>6-8 P.M.   | SLEEPWEAR & LOUNGEWEAR<br>MUSICAL REVIEW<br>By invitation. Buyers: John Kirkman, 930-7877. Press: Carol Carr, 930-7951.  | EASTMAN CHEMICAL                                 | COPACABANA<br>10 EAST 60TH STREET                                   |
| Tuesday<br>Nov. 6<br>7:00 P.M.  | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 563-4893.  | ROBERT MOLNAR                                    | TOWER GALLERY<br>45 WEST 18TH ST (6TH AVENUE)                       |
| Tuesday<br>Nov. 6<br>9:00 P.M.  | PREMIERE SHOWING OF<br>SPRING COLLECTION<br>Press & Buyers. Also at Midnight. Buyers: 260-7638. Press: John Carmen P.R., 620-4200  | JANIS CASWELL                                    | LIMELIGHT<br>AVE. OF AMERICAS & 20TH ST.                            |
| Tuesday<br>Nov. 6-<br>Nov. 8    | BRITISH WOOLLENS FOR<br>WOMEN'S FASHIONS<br>From 10 to 6. Fashion fabrics from 15 U.K. Mills. Contact: 586-7621.   | BRITISH WOOLLEN MILLS                            | U.N. PLAZA HOTEL<br>FIRST AVENUE & 44TH STREET                      |
| Nov. 6                          | AGATHA BROWN.....498 Seventh.....4th fl.....947-7655   |  |   |



| DATE       | WHAT'S GOING ON  | GIVEN BY                  | WHERE                        |
|------------|--|---------------------------|------------------------------|
| Nov. 6     | RAUL BLANCO/RAUL BLANCO PETITES.....   | 530 Seventh.....          | 6th fl.....382-2610          |
| Nov. 6     | MARIO FORTE POUR IRVING SAMUEL.....  | 205 W 39th.....           | 17th fl.....704-4310         |
| Nov. 6     | MOROCI, INC.....   | 530 Seventh.....          | 12th fl.....354-1880         |
| Nov. 6     | MITCHELL RODBELL FOR P.D.I.....  | 530 Seventh.....          | 29th fl.....730-7000         |
| Nov. 6     | HELENE SIDEL.....  | 530 Seventh.....          | 7th fl.....354-0024          |
| Nov. 6     | NORMA WALTERS & Co (Spring/Summer).....  | 530 Seventh.....          | 7th fl.....840-7677          |
| Wednesday  | INTIMO MODA: ITALIAN   | ITALIAN TRADE COMMISSION  | DRAKE HOTEL                  |
| Nov. 7     | INTIMATE APPAREL; LOUNGEWEAR (499 PARK AVENUE)                                       |                           | PARK AVE. & 56TH STREET      |
| 8:00 A.M.  | Brkfst. Showing: 11/7-9. Buyers: Lita, 980-1500. Press: Spencer & Rubinow, 751-9050. |                           |                              |
| Wednesday  | SHOWING OF SPRING  | ALFRED SUNG               | HOTEL PIERRE                 |
| Nov. 7     | COLLECTION   | (514 SEVENTH, 2ND FL)     | COTILLION ROOM               |
| 9:00 A.M.  | By inv. Thereafter appt. Buyers: 391-8288. Press: Evins & Weintraub, 751-9200.       |                           |                              |
| Wednesday  | SHOWING OF SPRING  | GEOFFREY BEENE            | HOTEL PIERRE                 |
| Nov. 7     | COLLECTION   | (550 SEVENTH, 4TH FL)     | BALLROOM                     |
| 10:00 A.M. | By invitation. Thereafter by appointment. Contact: 398-0800.                         |                           |                              |
| Wednesday  | SHOWING OF SPRING  | ADRIENNE VITTADINI        | RCA RECORDING STUDIO         |
| Nov. 7     | COLLECTION   | (1441 BROADWAY, 30TH FL)  | 110 WEST 44TH STREET         |
| 11:00 A.M. | By invitation. Buyers: 921-2510. Press: Cristina, Gottfried, Loving, 688-4665.       |                           |                              |
| Wednesday  | SHOWING OF SPRING  | OSCAR DE LA RENTA         | PARSONS FASHION CENTER       |
| Nov. 7     | COLLECTION   | (550 SEVENTH AVENUE)      | 560 SEVENTH AVENUE           |
| 12:00 Noon | Also, 3:00 P.M. By invitation. Thereafter by appt., 11th floor. Contact: 354-6777.   |                           |                              |
| Wednesday  | SHOWING OF SPRING  | CATHERINE HIPP            | AMERICA RESTAURANT           |
| Nov. 7     | COLLECTION   | (110 W 40TH ST., 25TH FL) | 9-13 E 18TH (5TH & BROADWAY) |
| 1:00 P.M.  | (Note Place Change). By invitation. Buyers: 391-3887. Press: Rea Lubar, 575-0735.    |                           |                              |
| Wednesday  | SHOWING OF SPRING  | MARY ANN RESTIVO          | HOTEL PENTA (33RD/7TH)       |
| Nov. 7     | COLLECTION   | (498 SEVENTH AVENUE)      | CAFE ROUGE                   |
| 2:00 P.M.  | By invitation. Buyers: 736-0109. Press: Rosen/Maher, 759-7543.                       |                           |                              |
| Nov. 7     | 3:00 P.M., OSCAR DE LA RENTA (2nd show), Parsons, 560 Seventh. By inv., 354-6777.    |                           |                              |
| Wednesday  | SHOWING OF SPRING  | JOAN VASS N.Y. &          | 418 WEST 25TH STREET         |
| Nov. 7     | COLLECTION   | U.S.A. COLLECTIONS        | PENTHOUSE LOFT               |
| 4:00 P.M.  | By invitation. Thereafter by appointment. Contact: 989-6026.                         |                           |                              |
| Wednesday  | SHOWING OF SPRING  | RALPH LAUREN              | 550 SEVENTH AVENUE           |
| Nov. 7     | COLLECTION   |                           | SHOWROOM - 3RD FLOOR         |
| 5:30 P.M.  | Also at 7:00 P.M. By invitation. Contact: 221-0675.                                  |                           |                              |
| Wednesday  | TAILORED CLOTHING  | HENRY GRETHEL             | LIMELIGHT                    |
| Nov. 7     | FOR MEN: FALL '85  |                           | AVE. OF AMER. & 20TH STREET  |
| 5:30-8:00  | By reservations beginning Oct. 22. Contact: Bernie Toll; Hartmarx, 477-2484          |                           |                              |
| Nov. 7     | 5:30-7:30, GERMAN INTIMATE APPAREL; PRESS/BUYERS PARTY, Waldorf-Astoria; 807-0878.   |                           |                              |
| Nov. 7     | 7:00 P.M., RALPH LAUREN (2nd show), 550 Seventh Ave., 3rd fl. By inv., 221-0675.     |                           |                              |
| Wednesday  | PERFUMES & COSMETICS   | ITALIAN TRADE COMMISSION  | 499 PARK AVENUE              |
| Nov. 7 -   | FROM ITALY   |                           |                              |
| Nov. 9     | 9-6 daily. Open to trade & press. Contact: Linda Harris, 980-1500, ext. 233.         |                           |                              |



| DATE  | WHAT'S GOING ON   | GIVEN BY  | WHERE  |
|---|---|---|--|
| Nov. 7  | ENCORE (DIV. OF UMI).....   | 530 Seventh.....  | 27th fl.....764-0611   |
| Nov. 7  | THE KOHLER COLLECTION.....  | 498 Seventh.....  | 4th fl.....594-4484  |
| Nov. 7  | VERA MAXWELL.....   | 530 Seventh.....  | 26th fl.....719-4358   |
| Nov. 7  | MIGNON BY DOROTHY FARBO.....  | 530 Seventh.....  | 3rd fl.....354-4980  |
| Nov. 7  | POGIA BY D. POLIMENI.....   | 530 Seventh.....  | 4th fl.....944-6030  |
| Nov. 7  | GLORIA SACHS.....   | 530 Seventh.....  | 9th fl.....921-1460  |
| Nov. 7  | LISANDRO SARASOLA RTW & ACCESSORIES.....  | 225 W 35th.....   | 15th fl.....221-1785   |
| Nov. 7  | STEPHEN SPROUSE.....  | 37 W 57th.....  | 9th fl.....832-2778  |
| Nov. 7  | UMI COLLECTIONS BY ANNE CRIMMINS.....   | 530 Seventh.....  | 27th fl.....764-0600   |
| Thursday<br>Nov. 8<br>8:15 A.M.               | FALL '85 COLOR, FABRIC<br>& SILHOUETTE PRESENTATION<br>(Note Date Change) Breakfast.  | AMERICAN PRINTED<br>FABRICS COUNCIL<br>Show, 8:45. Tkts: \$20.00.               | PARSONS FASHION CENTER<br>560 SEVENTH AVENUE<br>Fineberg Publicity, 686-7820 |
| Thursday<br>Nov. 8<br>9:00 A.M.               | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Thereafter by appt., 6th Fl.  | MICHAEL KORS<br>(148 W. 28TH)<br>Contact: Helen Bailey, 620-4677.               | TOWER GALLERY<br>45 W 18TH ST. (6TH AVENUE)                                  |
| Thursday<br>Nov. 8<br>11:00 A.M.              | SHOWING OF SPRING<br>COLLECTION<br>(Note time changes). Also, 2:00. By inv. Thereafter by appt.   | PERRY ELLIS<br>575 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR<br>Contact: 921-8500. |  |
| Thursday<br>Nov. 8<br>12:00 Noon              | SHOWING OF SPRING<br>COLLECTION<br>(Date & Time Change). By inv. Buyers: 382-1356. Press: Evins & Weintraub, 751-9200.  | SCAASI BOUTIQUE<br>530 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR                   |  |
| Canceled<br>Nov. 8                            | HALSTON'S SHOWINGS OF SPRING COLLECTION, ORIGINALLY SCHEDULED FOR THURSDAY, NOV. 8TH AT 12:00 NOON AND 3:00 P.M. HAVE BEEN CANCELLED.   |   |  |
| Nov. 8  | 2:00 P.M., PERRY ELLIS (2nd show), 575 Seventh, 2nd fl. By inv. 921-8500.   |   |  |
| Thursday<br>Nov. 8<br>3:00 P.M.               | SHOWING OF SPRING<br>COLLECTION<br>By invitation. Buyers: 840-6065. Press: Cristina, Gottfried, Loving, 688-4665.   | REGINA KRAVITZ<br>(575 SEVENTH AVENUE)<br>724 FIFTH AVENUE - 9TH FL             | THE LIGHT GALLERY  |
| Thursday<br>Nov. 8<br>4:30 P.M.               | SHOWING OF SPRING<br>COLLECTION<br>(Change of time & place). By inv. Buyers: 921-0685. Press: Eleanor Lambert, 887-8277.  | GENE EWING; &<br>GENE EWING'S BIS<br>560 SEVENTH AVENUE                         | PARSONS FASHION CENTER   |
| Cancelled<br>Nov. 8                           | PROMOSTYL SHOWING OF FASHIONS FROM ITALY, ORIGINALLY SCHEDULED FOR THURSDAY, NOV. 8 AT 5:00 P.M., HAS BEEN CANCELLED.   |   |  |
| Nov. 8  | GEORGE MASKET BY KAREN HARMAN.....  | 498 Seventh.....  | 10th fl.....947-7110   |
| Friday<br>Nov. 9<br>8:00; 10:15<br>12:45 P.M. | PRET-A-PORTR:<br>AT 3 SHOWINGS<br>Chmn: Nonnie Moore, Harper's Bazaar. Bkfst (8:00): Members--\$25; Guests--\$35. Brunch (10:15): Members--\$30.; Guests--\$45. Lunch (12:45), Mem.--\$35; Gsts--\$50.00; 247-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA)                                | N.Y. HILTON HOTEL<br>GRAND BALLROOM  |
| Friday<br>Nov. 9<br>2:00 P.M.                 | SHOWING OF SPRING<br>COLLECTION<br>(Note date change). Also at 4:00. By Donna Karan & Louis dell'Olio. By inv; 221-7880.  | ANNE KLEIN AND COMPANY<br>205 WEST 39TH STREET<br>SHOWROOM - 3RD FLOOR          |  |



| DATE       | WHAT'S GOING ON   | GIVEN BY                  | WHERE                       |
|------------|---|---------------------------|-----------------------------|
| Nov. 9     | 4:00 P.M., ANNE KLEIN & CO. (2nd show), 205 W. 39th St., 3rd fl. By inv., 221-7880.   |                           |                             |
| Monday     | SHOWING OF SPRING   | ABBIJANE                  | DINE-O-MAT                  |
| Nov. 12    | COLLECTION  | (78 IRVING PLACE)         | 175 MADISON AVE. (34TH ST.) |
| 4:15 P.M.  | By invitation. By appointment from Oct. 29. Contact: Julia Grant, 260-8375.   |                           |                             |
| Nov. 12    | LEE JORDAN-PARTIQUE.....498 Seventh.....10th fl.....564-6814  |                           |                             |
| Nov. 12    | NISHI (Nov. 12 - Nov. 23).....306 W 38th.....Suite 1507.....563-1651  |                           |                             |
| Tuesday    | FALL/WINTER '85   | TEXTITALIA                | U.N. PLAZA HOTEL            |
| Nov. 13-   | FABRICS FROM ITALY  |                           | 1ST AVE. AT 44TH STREET     |
| Nov. 15    | From 50 Italian producers. Trade: 980-1500. Press: Spencer & Rubinow, 751-9050.   |                           |                             |
| Tuesday    | 3RD ANNUAL FABRIC SHOW &  | TISSUS DE LYON            | PARSONS FASHION CENTER      |
| Nov. 13-   | EXHIBIT: FALL/WINTER '85  |                           | 560 SEVENTH AVENUE          |
| Nov. 15    | 9-6. From 17 weavers of Lyon. Trade: 883-1055. Press: Rea Lubar Inc., 575-0735.   |                           |                             |
| Tuesday    | AMERICAN READY-TO-WEAR  | THE FASHION GROUP, INC.   | N.Y. HILTON HOTEL           |
| Nov. 20    | AT 3 SHOWINGS   | (9 ROCKEFELLER PLAZA)     | GRAND BALLROOM              |
| 8:00;10:15 | Breakfast (8:00): Members--\$25; Guests--\$35. Brunch (10:15): Members--\$30.;  |                           |                             |
| 12:45 P.M. | Guests--\$45. Lunch (12:45), Members--\$35; Guests--\$50.00. Contact: 247-3940.   |                           |                             |
| Nov. 22    | THANKSGIVING DAY (Holiday)--Thursday  |                           |                             |
| Tuesday    | 8 NEW AMERICAN  | PROMOSTYL; TRIMMINGS      | PIER EXPO - PIER 90         |
| Nov. 27    | DESIGNERS   | ACCESSORIES/FABRICS EXPO  | HUDSON RIVER & 48TH ST.     |
| 10:00 A.M. | "Style Notions: The Next Vision". Contact: Margaret Larson Assoc., 382-1250.  |                           |                             |
| Tuesday    | ANNOUNCEMENT OF NEW   | LEE WRIGHT COLLECTION/    | PRIVATE EYES                |
| Nov. 27    | COLLECTION  | JC PENNEY CO.             | 12 WEST 21ST STREET         |
| 5:00 P.M.  | (Note change of date). By invitation. Contact: Carol Cusa, 957-7753.  |                           |                             |
| Tuesday    | "PRINTS & PAINTS": PREVIEW  | ARTISTS & DESIGNERS       | LIMELIGHT                   |
| Nov. 27    | UNIQUE FASHION WEAR   | (SOPHIE VDT VIELLE)       | AVE. OF AMERICAS & 20TH ST. |
| 6-7:30 PM  | Gala show, midnite. By inv. Press: Susan Martin, 247-1876. Buyers: Branka, 807-7850.  |                           |                             |
| Nov. 27-   | 4TH ANNUAL TRIMMINGS, ACCESSORIES & FABRICS EXPO AT PIER EXPO (12TH AVE & 48TH ST.)   |                           |                             |
| Nov. 29    | Trade: Irving I. Silverman, NKSA 683-7520. Press: Margaret Larson Assoc., 382-1250.   |                           |                             |
| Thursday   | ATTENTION TO RIBBON DETAIL:   | WRIGHTS RIBBON CO.        | JUDITH ANDERSON THEATRE     |
| Nov. 29    | LONDON, PARIS, MILAN, N.Y.  |                           | 422 WEST 42ND STREET        |
| 10:00 A.M. | Also at 2:00 P.M. & 4:00 P.M. Contact: Ellie Schneider, 947-4866.   |                           |                             |
| Thursday   | 1985 TOMMY AWARDS & SPECIAL   | AMERICAN PRINTED          | COPACABANA                  |
| Nov. 29    | AWARD TO MARY McFADDEN  | FABRICS COUNCIL           | 10 EAST 60TH STREET         |
| 6:00 P.M.  | Reception: 7:00; Awards: 8:15, Dinner/dance. Tkts: \$175; Fineberg Publ., 686-7820.   |                           |                             |
| Monday     | BENEFIT: CELEBRATING  | METROPOLITAN MUS. OF ART; | 5TH AVENUE & 82ND STREET    |
| Dec. 3     | "MAN AND THE HORSE"   | COUNCIL FASH. DESINGERS   |                             |
| 7:30 P.M.  | Preview, 14th annual exhibit, organized by Diana Vreeland, in cooperation with CFDA.  |                           |                             |
| Dinner     | Exhibit presented by Polo/Ralph Lauren; riding clothing, etc. from Museum & other collections. Dinner: \$750.00, each. (Black Tie); (\$125.00, 9:30-12:30); 879-5500. |                           |                             |

# 1985 MARKET DATES IN NEW YORK

SUMMER/TRANSITIONAL...Jan. 28 - Feb. 1  
 EARLY FALL.....March 4 - 8  
 FALL.....April 22 - May 3  
 RESORT.....Aug. 5 - 9  
 SPRING/SUMMER (1986)..Oct. 28 - Nov. 8



CONTINUOUS SHOWINGS--THESE SPRING/SUMMER COLLECTIONS HAVE ALREADY OPENED

GIL AIMBEZ FOR I.E.I.; KNITWEAR; KNIT PETITES;.....525 Seventh.....23rd fl.....221-3100  
 KNIT PETITES & DRESSES

BILL ATKINSON FOR BILL'S CLASSICS LTD.....485 Seventh.....8th fl.....563-3165

GEOFFREY BEENE SPORTSWEAR.....485 Seventh.....Suite 511.....736-0173

HARVE BENARD LTD.....205 W 39th.....6th fl.....354-8420

JHANE BARNES.....350 Fifth.....Suite 5915.....279-7300

STANLEY BLACKER FOR WOMEN.....550 Seventh.....20th fl.....764-3730

BRITISH KHAKI BY ROBERT LIGHTON.....37 W 57th.....Suite 1110.....755-8506

CESARANI.....12 E 53rd .....5th fl.....752-6910

CIRCLE; & KENNSINGTON BLUE.....225 W 39th.....11th fl.....730-8210

EAST WIND CODE.....202 W 40th.....2nd fl.....840-6470

PERRY ELLIS PORTFOLIO.....575 Seventh.....2nd fl.....921-8500

GIVENCHY EN PLUS.....1466 Broadway...14th fl.....921-5550

J.G. HOOK INC.....485 Seventh.....10th fl.....354-7330

NORMA KAMALI.....1411 Broadway...25th fl.....944-9710

KENAR.....530 Seventh.....25th fl.....944-5300

ANNE KLEIN II.....205 W 39th.....8th fl.....730-1844

L'EAU VIVE.....1407 Broadway...Suite 916.....354-8641

CHRISTIAN LLINARES; & AREZZO.....641 Fifth.....Suite 31F.....751-0224

MERCEDES & ADRIENNE.....485 Seventh.....Suite 309.....563-0940

OUTLANDER.....1407 Broadway...21st fl.....221-4221

PANCALDI AND B.....60 E 56th.....12th fl.....935-6087

PENDLETON WOOLEN MILLS.....489 Fifth.....25th fl.....

RENOWN KNIT.....1411 Broadway...10th fl.....382-1411

RICHTONE KNITS; & J.D. SPORT.....498 Seventh.....14th fl.....279-1600

RODIER (until Nov. 20).....512 Seventh.....15th fl.....302-0990

ROBERT SANDEL.....485 Seventh.....Suite 600.....563-1655

TOSHI FOR SANYO.....512 Seventh.....23rd fl.....869-2990

TANNER DRESS.....530 Seventh.....28th fl.....944-6350

TANNERSPORT.....530 Seventh.....28th fl.....944-6350

TRIC-TRAC LTD; & PHYLLIS KEITLEN.....209 W 38th.....7th fl.....221-7935